SECTION XVI – POSITION DESCRIPTION
Marketing/Communication Coordinator

Marketing/Communication Coordinator:

1. **Term**: 2 years with optional re-election for one consecutive term.

2. **Responsibilities**:
   a. Recruits and retains members
   b. Promotes IASN through social media/communication platforms
   c. Develops and edits newsletters
   d. Promotes IASN programs to school nurses in the state
   e. Recognizes IASN members for innovative work and achievements

3. **Supporting roles**
   a. Social Media Manager
   b. Webmaster
   c. Discussion List Manager
   d. Recruitment/Retention committee