Restructuring for Relevance:

RE-IMAGINE AND REVITALIZE

IASN ad hoc restructuring committee:

Presented by:  
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We declare no financial interest in anything presented here.
Objectives:

- Describe how the IASN restructuring falls within the Framework for the 21st century™
- Discuss how membership feedback influenced the decision to restructure
- Review the new governance model
- Solicit interest in participating in IASN
Leadership

Leadership is a component of School Nursing practice
- Leaders are change agents (Porter-O’Grady & Malloch, 2007)

Associations advocate for the nursing profession
- Political advocacy
- Inform/communicate with members
- Dissemination of professional knowledge
- Professional development

(Mathews, 2012)
IASN’s ability to lead has weakened

Several divisions have few or no one in leadership positions or willingness to participate in future leadership positions.

Membership survey found (Dec 2016):
Most identified **time** and **distance** as barriers to participation

- Interested in serving in a leadership position: 87% NO, 13% YES
- Interested in a division position: 85% NO, 15% YES
Southern: (8) Vacant president

MK: (36) Only has 4 positions filled (all by encouragement)

South Central: (14) President states “tired of carrying all division needs” with 1 other volunteer for years and agrees change needed ASAP

Midstate: (42) – Only have a President and a Treasurer. No formal meetings since last Fall. Few volunteers for positions. “it is time for a change” –

Blackhawk: (18) The state of Blackhawk is “challenging”. Lucky to have one meeting a year. I have asked to co-sponsor with our ROE and school clinic their CE program on June 13.

Northwest: (53) We have had same officers for 3 years with no prospects for new leaders coming forward. We have about 20 members at meetings. Those who attend enjoy networking but it falls on one person to arrange the meetings and find speakers.

DuPage Valley: (164) Meet quarterly for hospital sponsored CE. “Members enjoy CE but do not want to volunteer for board positions.”

Northlake: (80) Had successful CE in February, but no volunteers came forward for future positions when asked on evaluations.

Lakeshore/Calumet: (221) We have difficulty in filling positions, but the current officers are willing to collaborate

Northeast: (120) - great difficulty in creating a ballot this year still missing president elect-Much of the leadership has held multiple positions for multiple years - tired of spinning wheels and competing with other divisions for speakers and innovative programming

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Representation on ad hoc committee

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IASN is in a race for relevance

What will it take?

Radical Change: Must challenge attitude & approaches to our current practices
Goals to Revitalize IASN

- Meet members needs/decrease barriers to participation
- Strengthen and diversify volunteer/leadership opportunities
- Invigorate member participation
- Engage younger members (Gen X & Millennials)
- Evaluate our processes with technology and efficiency in mind
Advantages to a new Governance Structure

- **Streamline governance** (consolidate costs, potential $ savings)

- Coordinate **opportunities to participate into vibrant committees** that serve the **ENTIRE** association/state

- **Advance use of technology** for communication and participation
Executive board - April 2017

1. Current division structure will be changed into a ONE state-wide organization *(proposed start date November 2017)*

   Move Nominating, Finance, Education to state level committees
   Continue to offer CE during transition (including conference)

2. Re-organize the IASN board for efficiency & effectiveness *(proposed start date: October 2018)*

   Consider 7 member board with an executive director/secretary
   Shared governance model with member at center
Streamlined----**Seven** member board

- President
  - President-elect
- Advocacy/Legislative Lead
- Education Lead
- Governance Lead
- IASN Foundation Liaison
- Marketing/Communication Lead
Executive Director/Secretary

- Contact point for members, IASN board, and other stakeholders
- Send and receive correspondence
- Provide administrative support for board and committees
- Maintain IASN records
IASN President

- Face of the organization for public/professional relations
- Lead strategic plan
- Manage leadership identification team
- Liaison to other professional organizations

President elect
Fulfill role of president as needed
Chair conference committee
Advocacy/Legislative Lead

- Identify & promote legislation that supports students and school nursing
- Monitor and communicate pending/current legislation
- Liaison with stakeholders around legislative/practice issues
- Develop and disseminate IASN talking points/fact sheet.
- Represent IASN to government relations committee of IEA
- Establish relationships with legislators
Education Lead

- Act as Primary Nurse Planner for IASN
- Manage committee of nurse planners
- Identify needed continuing education topics
- Participate on conference planning committee
- Maintain CE records and database
- Cultivate relationships with institutions of higher learning to support school nursing as a specialty practice
Governance/ Finance Lead

- Oversee Bylaws committee
- Function as treasurer for organization
- Participate in financial planning*
- Participate in budget development*

* As member of finance committee
IASN Foundation Liaison

- President or board member of IASN foundation
- Encourage research and application using EBP to the practice of school nursing
- Oversee poster presentations at annual meeting
- Communicate awareness of research awards and funding sources
- Manage mentorship of new members
- Present foundation grants and awards
Marketing/ Communication Lead

- Recruit, retain and recognize members
- Oversee social media, website, and discussion list managers
- Promote IASN through social media/communication platforms
- Develop and edit newsletters
- Promote IASN programs to school nurses in the state
IASN is Reimaging and Revitalizing for YOU
Growing pains

- Continue to communicate concerns and congratulations
- Evaluate the process as we move into 2018
- Foster state-wide participation

YOU ARE IASN- Members are at the CENTER
Can be part of the revitalization of IASN

What’s your gift?

How can you contribute your Professionalism to IASN?

Please complete an interest slip
